

At Sharp, we know **COLOR** ... and understand the value of **GREEN**

## Copier Toner Recycling Program

As part of our commitment to preserving the environment and reducing landfill waste, Sharp Imaging and Information Company of America offers our customers a Toner Recycling Program for all Sharp® copier and MFP toner cartridges.

We encourage Sharp customers to recycle by providing a pre-paid shipping label for the return of all used toner cartridges.

In addition, to facilitate bulk shipments and in order to help conserve resources and reduce energy use, Sharp provides a toner cartridge shipping carton. This carton can be conveniently placed in the customer's mailroom or near the copier for easy collection and shipment of up to 10 used cartridges.

Since the program's inception, each month over 4 tons of used toner cartridges have been prevented from ending up in a landfill.

*Please visit [www.sharpusa.com/recycle](http://www.sharpusa.com/recycle) to learn more about our recycling program.*

*To learn more about our Environmental Initiatives, please visit [www.sharpusa.com/environment](http://www.sharpusa.com/environment)*



*Keep your cartridge out of a landfill... please recycle.*

## Environmental Leadership

Reinforcing our commitment to the environment, in 2007, Sharp Electronics received the **Excellence in Partnership Green Contractor Award** as well as the **Evergreen Award** from the U.S. Government's General Services Administration and the Coalition for Government Procurement. These awards recognize environmentally responsible businesses and their efforts in recycling, waste reduction and affirmative procurement practices.

Additionally, Sharp was one of the first members of the **EPA's SmartWay<sup>SM</sup> Transport Program**. This voluntary alliance establishes incentives for fuel efficiency improvements and reductions in greenhouse gas emissions through creating partnerships, reducing unnecessary engine idling and increasing efficiency. Sharp received the SmartWay Excellence award in 2006, 2007 and 2008.

Sharp actively participates in the **EPA's "Plug-In to eCycling"** program. This voluntary program was created to help reduce the environmental impact of electronic products during their production, use and disposal.

Sharp provides consumers opportunities to recycle end of life Sharp products across the United States through the use of the **MRM recycling** network.

For information on product recycling locations near you, please go to: [www.mrmrecycling.com](http://www.mrmrecycling.com)

**SAVING ENERGY**

**SAVING RESOURCES**

**MAXIMIZING RECYCLING**



# Our Environmental Philosophy

Creating an Environmentally-Conscious Company with Sincerity and Creativity.

## High Standards

Sharp is dedicated to steadily improving our environmental sustainability management and commitment to environmental conservation.

In fact, since 2004, all Sharp Corporation production facilities worldwide have been ISO 14001 certified. This certification ensures that environmental management systems to prevent pollution are maintained, and continual improvement of these systems occurs.

## Commitment to GREEN

At Sharp we strive to create both energy-saving and energy-creating products and strengthening our environmental efforts is an ongoing, company-wide endeavor. As a worldwide leader in solar electricity solutions, Sharp focuses on building a sustainable society through environmentally-conscious policies and processes. Sharp leverages our environmental initiatives as a platform for sharing that expertise with consumers and increasing public environmental awareness.

## Environmental Initiatives

Through its unprecedented research and development efforts, Sharp has succeeded in reducing the power consumption of its document solution products.

- 🌿 **Energy Star® Qualified** models are those with advanced technologies which use 10 - 50% less energy than the standard products in their category. Sharp MFPs are Energy Star Qualified.
- 🌿 New, state-of-the-art toner cartridges are one-fifth the size of conventional toner cartridges, requiring less packaging material and significantly less power consumption.
- 🌿 **Organic photoconductive drum** units have an extended life of up to one million pages.
- 🌿 Sharp further reduces waste by incorporating reusable airbags for its packaging materials, eliminating the use of expanded polystyrene as a packaging material for all products under 11 pounds.

## Sharp's Environmental and Social Contributions

In 2008, Sharp Electronics collaborated with education experts to develop an environmental education program for elementary students called "Sharp Solar Academy". Taught by Sharp employee volunteers, the curriculum addresses environmental awareness, climate change, energy conservation, recycling and renewable energy, encouraging students to take small steps to adopt more eco-friendly lifestyles.

In the US, Sharp has presented the Solar Academy to fourth and fifth graders in NJ, NY and CA. Due to tremendous interest from schools, Sharp is now planning to expand the program to additional school districts. Sharp has operated a similar program in Japan reaching roughly 37,000 students.

In Mahwah, NJ, home to Sharp's US headquarters, Sharp has donated funds, video equipment and a solar system to Ramapo College of New Jersey for the Sharp Sustainability Education Center. The center is a showcase for green practices; with classrooms, demonstration space and a science laboratory that will teach local school children how to bring sustainability into their lives.



Please visit [www.sharppusa.com/environment](http://www.sharppusa.com/environment) to learn more about our Environmental Awards and Initiatives.

# SHARP®

SHARP ELECTRONICS CORPORATION  
Sharp Plaza, Mahwah, NJ 07430-1163  
[www.sharppusa.com](http://www.sharppusa.com)

Design and specifications are subject to change without notice. Sharp and all other related trademarks are registered trademarks of Sharp Corporation and/or its affiliated companies. As an ENERGY STAR® partner, Sharp has determined that this product meets the ENERGY STAR® guidelines for energy efficiency. ENERGY STAR is a U.S. registered mark. All other trademarks are property of their respective owners.



"One touch of nature makes the whole world kin."

- William Shakespeare  
(1564-1616)